



# Anthony Daquet

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## Skills

- Graphic Design
- Art Direction
- Print Marketing
- Digital Marketing
- Social Media Management
- Adobe Creative Suite
- InDesign
- Illustrator
- Photoshop
- Dreamweaver
- RFPs/Sales Collateral
- Hootsuite
- HTML/CSS
- Prepress
- Monday

## Experience

### **Creative Marketing Strategist (Remote), 04/2021 to 08/2025**

#### **Professional Retail Services/Retail Security Services/Retail Mechanical Services, Bohemia, NY**

- Performed graphic design and marketing for three affiliated B2B companies
- Social media management consisting of planning, scheduling, and content creation
- Created operational support documents such as guides, contracts, and digital forms
- Created sales support collateral such as QBR presentations, pitch decks, and sales sheets
- Tradeshow support consisting of design, and printing of backdrops and signage
- Ideation, ordering and shipping of client gifts and tradeshow trinkets
- Training of fellow team member in the Adobe Creative Suite of softwares

### **Graphic Designer / Production Lead, 9/2018 to 03/2020**

#### **Minuteman Press, Hicksville, NY**

- Managed design and print production projects simultaneously for B2B and D2C
- Assisted in the launch of client businesses by establishing branding and marketing materials
- Communicated with clients to establish needs, budgets, and deadlines
- Designed based on client briefs and implemented feedback until final approval
- Operated commercial printers and production equipment to produce final products
- Finishing of printed products including binding, trimming, and laminating

### **Graphic Designer, 02/2017 to 07/2018**

#### **Canon Solutions America, Melville, NY**

- Fulfilled creative services for company-wide departments
- Communicated with clients to establish needs, budgets, and deadlines
- Designed based on client briefs and implemented feedback until final approval
- Prepress and delivery of final files for production
- Finishing of printed products including binding, trimming, and laminating

### **Digital Comics Intern, 01/2016 to 05/2016**

#### **Marvel Entertainment, New York, NY**

- Digital Comics team for the Webby Award winning website and mobile app, Marvel Unlimited
- Utilized proprietary software to panel digital comics
- Updated digital comic covers to meet brand standards

## Education and Certifications

### **CUNY Queens College**

B.S., Graphic Design

### **Suffolk County Community College**

A.A.S., Graphic Design

### **SMM Fundamentals Exam, 11/2021**

Semrush Academy

### **Responsive Web Design, 08/2021**

freeCodeCamp